

Nº 001

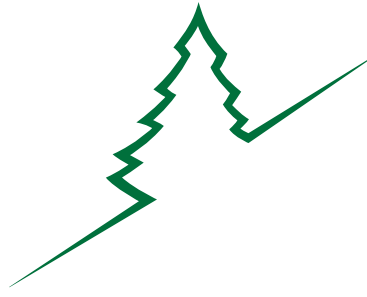
IN A WORLD WHERE INFORMATION FLOWS EXPEDITIOUSLY, ONE CAN BE EASILY CONFUSED AS TO WHERE TO GO FOR JUST THE FACTS. OUR MISSION IS SIMPLE: BRING BACK THE BASICS AND THE TRUTH ABOUT IMPORTANT ISSUES.

TRUTH



AZUL

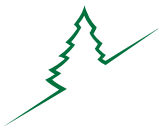
**The FIRST, BEST and FINAL
say in Health and Wellness!**



FOREVERGREEN – A WAY OF BEING

ForeverGreen's foundation is built on solid business principles with a focus on people. At its core, ForeverGreen is about making a difference in the world, one person at a time. This dedication is encompassed in every aspect of ForeverGreen, from the creation of its products to its generous compensation plan, and most specifically, its Community Stands.

Since May of 2004 ForeverGreen has been sharing its mission of health, kindness and opportunity. ForeverGreen is now publicly traded, doing business in more than ten countries. ForeverGreen even manufactures product onsite to ensure the highest quality products, and stands ready to embrace more growth.



TAKING A STAND AND GIVING BACK

ForeverGreen is built on the belief that the world will never change in one broad stroke, but rather with millions of small strokes from people like you and me. ForeverGreen believes the world is here and now, wherever you are at, with whomever you are with in the moment. It starts with taking responsibility for your health and lends itself to endless possibilities in humanity.



GIVING BACK TO THE OCEAN

The exclusive process of growing and harvesting marine phytoplankton not only creates more oxygen-producing plants, it also releases millions of these environmentally beneficial plants back into the ocean. Green Peace has even awarded the LegaSea sea farm its highest recognition for its "green" operating practices. A portion of every purchase of Azul is donated to environmental marine research and development.



GIVING BACK TO THE PLANET

ForeverGreen made the right choice to use environmentally friendly lightweight packaging for Azul a powder, as opposed to a large overweight glass bottle of juice that requires extra shipping materials. Azul is packaged in individual packets that are lightweight and compostable with plant-based film, then placed in 30% post-consumer recycled boxes. Azul is shipped in fully recyclable corrugated boxes with biodegradable plant-based packing peanuts when needed. Purchasing Azul not only eases your shipping cost, but also decreases your carbon footprint.

GIVING BACK TO OTHERS

Each time you make a purchase from the ForeverGreen online shopping cart you can choose to make a donation to the Happy Children Foundation. The Happy Children Foundation is a nonprofit organization focused on helping children all over the world to be happy and healthy by providing toys, nutrition, clean clothes, education, addiction recovery, shelter and simple necessities to improve their quality of life.





AZUL, with **MARINE PHYTOPLANKTON**, is in a proprietary base blend of **24 RAW WHOLE FOODS** including **MAQUI BERRY, ACAI BERRY, COCONUT** and more. This would explain its high **ANTIOXIDANT** level rating and an **ORAC** of **14,800** per 100 grams!

Be Young! Be Healthy!

These **SUPER FRUITS** are **AIR DRIED** at **ROOM TEMPERATURE** to preserve their **INTEGRITY**, blended, and then run through a **PROPRIETARY** procedure known as **POP GRANULATION, NATURALLY**, for your **HEALTH** and **PLEASURE!**

There are no embalming fluids... excuse me, **NO PRESERVATIVES...**

and **NO PASTEURIZATION**, which means you get all the goodies. Azul is then lightly sprayed with **AGAVE** to bring its **BRILLIANT TASTE** to perfection! Azul is friendly for your stomach as it is **FORTIFIED WITH PROBIOTICS** that are **MICRO ENCAPSULATED** just for **AZUL!**

Each batch of Azul takes **14 TO 18 HOURS** to blend to **PERFECTION.**

Azul with Marine Phytoplankton

The FIRST, BEST and FINAL say in Health and Wellness!

first [furst]- *adj.* preceding all others in time, order, rank or importance.

What is amazing about marine phytoplankton is that it is **FIRST**.

The **FIRST** food on earth.
Tom Harper's **FIRST** sea farm of its kind on earth.

ForeverGreen is the **FIRST** to market it exclusively! Azul is a category creator.

best [best]- *adj.* offering or producing the greatest advantage, utility, or satisfaction; excelling all others.

Marine phytoplankton is **BEST**
The base of the plant kingdom, in and out of the ocean.

NASA declared that marine phytoplankton creates up to 90% of the Earth's oxygen.

We now know that many whales live on marine phytoplankton 100, even 200 years, while enjoying a healthy love life.

final [fahyn-l]- *adj.* not to be altered or undone; of or relating to the ultimate purpose or result of a process.

Marine phytoplankton is the **FINAL** say in health and wellness.
400 times the energy of any known plant.

Nutritional analysis that is second to none.

Enjoy Azul with marine phytoplankton exclusively! The **FIRST, BEST** and **FINAL** say in health and wellness.

The Legacy of LegaSea

It was out of necessity that this legacy was discovered. Tom Harper was given weeks to months to live. Today, years later, Tom lives to tell his story. Already, upon hearing Tom's story, the demand around the world has become overwhelming. Every day we hear more and more success stories from people from all over the world. Their lives have been dramatically changed by the marine phytoplankton from Tom's sea farm that is showcased in ForeverGreen's LegaSea Line of products. Although his doctor did not expect Tom to live, his legacy lives on. This legacy is also helping to ensure the health of the marine life around the sea farm, as the production of marine phytoplankton actually gives more back to the ocean than it takes out. Truly Tom Harper's legacy will continue to be far reaching and long felt. ForeverGreen chose to name its family of products containing marine phytoplankton the LegaSea line, as a tribute to Tom's legacy.

"Whole food marine phytoplankton has 400 times the energy of any known plant, evidenced by its nutritional analysis with more than 200 species of sea vegetables. It has eluded man until now."

—Ron Williams
President,
Founder & CEO
ForeverGreen
International

Marine Phytoplankton Nutritional Analysis

Alanine	Glutamine	Phenylalanine
Arginine	Glutathione	Phosphorous
Asparagine	Glycine	Potassium
Aspartic Acid	Glycogen	Proline
Betacarotene	Histidine	Pyridoxine (Vitamin B6)
Bioflavonoids	Iodine	Riboflavin
Biotin	Iron	RNA
Boron	Lecithin	Selenium
Calcium	Leucine	Serine
Chlorophyll	Linoleic Acid	Silicon
Chromium	Lysine	Sodium
Cobalt	Magnesium	Superoxide Dismutase (SOD)
Copper	Manganese	Substance P
Cysteine	Methionine	Thiamine (Vitamin B1)
Essential Fatty Acids	Molybdenum	Threonine
Electrolytes	Niacin (Vitamin B3)	Tyrosine
Fiber	Nickel	Valine
Fluorine	Nucleic Acids	Vanadium
Folic Acid	Omega-3 Fatty Acids	Vitamin B12
Germanium	Omega - 6 Fatty Acids	Vitamin C
Gamma Linolenic Acid	Pantothenic Acid (Vitamin B5)	Vitamin E
Glutamic Acid		Zinc

The site of the \$30-million sea farm where Tom Harper made his amazing discovery. Located where old-growth evergreen forests meet the clean cool waters of the Pacific Northwest.

LEGASEA™



The Power of Antioxidants

There is a lot of talk about antioxidants these days. An antioxidant is a molecule capable of slowing or preventing the oxidation of other molecules. Antioxidants remove free radicals in the body. Azul contains many of the top antioxidant foods on the planet. Why settle for just one? After all, when it comes to blending whole foods you not only get the antioxidant benefits of these super fruits, the processes used to make Azul allow for all the benefits of these fruits to come through. Drinking Azul is like drinking a whole fruit smoothie with 24 whole foods, and all the benefits that each one has to offer.



ORAC VALUES OF COMMON FOODS

ORAC UNITS PER 100 GRAMS	AZUL
*Cranberries	9,584
*Blueberries	6,552
Plums	6,259
Blackberries	5,347
*Raspberries	4,882
*Strawberries	3,577
Cherries	3,365
Raisins	3,037
*Grape juice	2,377
*Oranges	1,819
*Peaches	1,814
*Beets	1,767
Spinach	1,515
Alfalfa sprouts	1,510
Broccoli florets	1,362
*Grapes, red	1,260
*Agave	1,247
*Golden Kiwi Fruit	1,210
Onion	1,034
Corn	728
Eggplant	933
*Bananas	879
*Carrots	665
*Apple juice	408

ORAC (Oxygen Radical Absorbance Capacity) is a measure of the ability of foods to subdue harmful oxygen free radicals that can damage our bodies.

SOURCE: Data from Oxygen Radical Absorbance Capacity (ORAC) of Selected Foods - 2007. Prepared by U.S. Department of Agriculture, Nutrient Data Laboratory, Agricultural Research Services, Beltsville Human Nutrition Research Center. Published November 2007.

*Along with many of the common foods on this list Azul was also created using a perfect combination many of the "super fruits" such as maqui berry (40,000), açai berry, pomegranate, mangosteen, GAC fruit, coconut and goji berry with even higher ORAC values.

Tired of the Juice Wars? Azul vs "Super Juices"

Not pasteurized	Pasteurized
No preservatives	Preservatives
Natural fruits	Flavorings
Not just expensive flavored water	Up to 97% bottled water
Environmentally friendly	Environmental waste
Convenient and easy to share	Heavy, bulky and costly to ship
Delicious and easy to drink	An acquired taste
Probiotic blend	Stomach acids
Unique category re-creator	"Me Too" juices

Azul is not an over-hyped, over-priced rip off! Azul is natural whole food nutrition that taste great in a convenient delivery method with an environmental conscience. Our exclusive commitment: instead of potentially killing the nutritional value through pasteurization, the exclusive Azul ingredients have been air dried at room temperature and "pop granulated" in an effort to preserve their complete whole food nutrition. As illustrated below, you can buy four bottles (100 oz) of theirs for the same price as of eight (200 oz) of ours, not to mention the savings on the shipping costs.

Why pay more for less?



What Others are Saying



"My biggest breakthrough since the Biggest Loser has been that health is a habit, not an event!"

-Heather Hansen
from NBC's Biggest Loser



"Everyone, young and old should drink Azul daily. Azul is the new standard of quality inside and out."

-Adam Saucedo, M.D.

